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62.61

- 1949 -

SPECIAL SNAP

LIBRARY
OFFER RECEIVED

FEB 14 1948



We can again give you IMMEDIATE DELIVERY on the following
clean, healthy, topped and branching Snaps in Vita-Bands which are just
right for immediate benching.

U. S. Department of Agriculture

There should be a good demand for Snaps this spring and if you have
them, they'll help to give you some extra sales when flowers are still not
too plentiful.

You may have some empty benches you'd like to FILL NOW!

DON'T DELAY! ORDER TODAY!

PRICES: Your selection of varieties \$45.00 per 1000.

Our selection of varieties \$40.00 per 1000.

5% Discount for Cash With Order.

2800 Afterglow
2900 Ball Gold
1000 Ball Lavender
3800 Ball's Supreme Red
1900 Ceylon Court
4000 Cheviot Maid Reselected
750 Early Cincinnati
2700 Glorious
800 Klondike Supreme
2300 New Cincinnati
3300 Peggy Schumann
1300 Rose Queen
2200 Schuman's Lavender
900 St. Louis Pink
1000 Christmas Cheer @ \$60.00 per 1000

P. S. Should you be needing any Snaps later, we'll be shipping them
right on thru February, March and possibly April.

GENEVA FLORAL COMPANY

Box 173

GENEVA, N. Y.

MUM CUTTING ORDER SHEET FOR 1949

To: GENEVA FLORAL COMPANY
Box 173
Geneva, N. Y.

Date _____

Ship to: _____

Shipment wanted _____

Ship by:

Railway Express
 Air Freight
 Air Express

PRICES: Not less than 100 of a variety at prices listed below;
 50 or 75 of a variety add 1c per cutting.
 25 of a variety add 2c per cutting.

(See Page 2 of Price List for additional information before ordering)

Quan.	Variety	Price per 100	Amt.	Quan.	Variety	Price per 100	Amt.	Quan.	Variety	Price per 100	Amt.
	Adelaide.....	\$4.50			Hilda Bergen.....	\$4.50			Richard Mandel.....	\$4.00	
	Albatross.....	4.50			Imp. Honey Dew.....	5.00			Rodell Improved.....	4.00	
	Ambassador.....	4.50			Imp. Tobins Late Yel.	5.00			Roman Bronze.....	4.00	
	Arcadia.....	4.00			Imp. Yel. Chattanooga	4.00			Sea Foam.....	4.00	
	Barcarole.....	4.00			Indianapolis Bronze..	4.50			Sea Gull.....	4.00	
	Beautiful Lady.....	4.00			Indianapolis Pink....	4.50			Silver Ball.....	4.00	
	Betsy Ross.....	4.00			Indianapolis White...	4.50			Silver Sheen.....	4.00	
	Blazing Gold.....	4.50			Indianapolis Yellow..	4.50			Smith's Early White..	4.00	
	Bronze Goldsmith....	4.50			Indianola.....	4.50			Smith's Late White..	5.00	
	Bronze Masterpiece...	4.00			Irene.....	4.00			Snow.....	4.00	
	Bronze Supreme.....	4.00			Jemima.....	4.50			Sunglow.....	4.00	
	Captain Cook.....	4.00			Jessie.....	4.00			Sungold.....	4.00	
	Cardonia.....	4.00			Jewell.....	4.00			Sunnyside.....	4.00	
	Cassandra.....	4.50			Justrite.....	4.00			Susanne Miller.....	4.00	
	Catherine.....	4.00			Legal Tender.....	4.00			The Titan.....	4.00	
	Chattanooga.....	4.00			Lillian Doty.....	4.00			Thyra.....	4.00	
	Cordova.....	4.00			Little America.....	4.00			Usona.....	4.00	
	Dk. Pink Jewell.....	4.00			Major Bowes.....	4.50			Valencia.....	4.00	
	Dk. Pink Norma.....	4.00			Markeeteer.....	4.00			Vibrant.....	4.50	
	Dk. Pk. Orchid Queen	6.00			Mary Lennon Hall...	4.00			White Anemone.....	4.50	
	Dk. Pink Supreme....	4.00			Masterpiece.....	4.00			White Doty.....	4.00	
	Dk. Pink Valencia....	4.50			Mefo.....	4.50			White Mensa.....	4.00	
	Debonair.....	5.00			Monument.....	4.00			White Mistletoe.....	4.00	
	December Glory Lg...	4.00			Mrs. Kidder.....	4.00			White Norma.....	4.00	
	December Gold.....	5.00			Mrs. Roy.....	5.00			White Supreme.....	4.00	
	Detroit News.....	4.50			Norma.....	4.00			William Turner.....	5.00	
	Dorothy Turner.....	5.00			Nuggets.....	4.00			Yellow Ambassador...	4.50	
	Edwin Seidwitz.....	4.00			Oak Leaf.....	4.00			Yellow Arcadia.....	4.00	
	Enchantress.....	4.00			October Bronze.....	5.00			Yellow Beauty.....	4.00	
	Firebird.....	4.50			October Pink.....	5.00			Yellow Bushnell.....	4.50	
	Freida.....	4.00			Orchid Beauty.....	5.00			Yellow Daisy.....	4.50	
	Friendly Rival.....	4.00			Orchid Queen.....	4.00			Yellow Dot.....	4.00	
	Garnet King.....	5.00			Pink Chief.....	4.50			Yellow Fellow.....	4.50	
	Garza Supreme.....	5.00			Pink Dot.....	4.00			Yellow Garza Supreme	5.00	
	Gladys Pearson.....	4.00			Pink Treasure Island..	4.00			Yellow Irene.....	4.00	
	Gold Coast.....	5.00			Pixie.....	4.00			Yellow Mefo.....	4.50	
	Golden Mrs. Ross....	4.00			Princeton.....	4.50			Yellow Monument....	4.00	
	Golden Pearson.....	4.00			Priscilla.....	5.00			Yellow Rolinda.....	4.00	
	Golden Spray.....	4.00			Queen of Pinks.....	4.00			Yellow Sea Gull.....	4.00	
	Gold Lode.....	4.00			Red Daisy.....	5.00			Yellow Snow.....	4.00	
	Goldsmith.....	4.50			Red Princeton.....	4.50			Yellow Supreme.....	4.00	
	Good News.....	4.50			Revelation.....	4.00			Yellow Turner.....	5.00	
	Granite State.....	5.00							Yolanda.....	4.00	
	Helen Frick.....	4.50									

May we substitute? Yes No

Special Instructions:

(Signed)

Dear Customer:

We want to express our sincere appreciation to you for your past orders and we are looking forward to serving you again this year.

We are happy to mail you our new Mum Price List for 1949. We are enclosing a new Handy Order Sheet which should save you time in making out your order and will enable us to handle your orders promptly and more efficiently.

This year we have literally doubled our mum stock inventory so that we may be better prepared to serve you.

Again we are offering our regular customers our **SPECIAL EARLY ORDER DISCOUNT OF 10% FOR CASH WITH ORDER ON OR BEFORE FEB. 5, 1949**, for delivery during May, June, or July.

By your taking advantage of this special offer, we will have a better opportunity to have the varieties you prefer ready for you at the time you want them. Usually many varieties are not available later in the season because of the heavy demand for them from early orders.

We have changed our price schedule this year as you will notice on page two of our list. We believe they will meet your approval, especially if you take advantage of this **EARLY ORDER CASH DISCOUNT**. Our prices are similar to or better than the jobbers' with the possible exception of small orders for 25 of a variety.

When you deal **DIRECTLY WITH THE GROWER**, we can **SAVE YOU MONEY** on your Mum Cutting needs this year.

Because our stock plants have been rested, we feel we are in a position to give you **CLEANER, STRONGER, HEALTHIER and MORE VIGOROUS, DISEASE-RESISTANT** cuttings. These cuttings are rooted in sterilized sand. Packed by experienced help and shipped to reach you in good condition.

If you live a considerable distance from Geneva, N. Y. and near a commercial airport, we suggest that you consult with your local **AIR FREIGHT** Agent in regard to Air Freight rates. Compare them with the Air Express and Railway Express rates before ordering to see whether you would consider the **SAVING IN TIME** en route worth the additional air charges.

Sincerely yours,

GENEVA FLORAL COMPANY

P.S. If you should be unable to send the money with your order now but could send it in 30 or 60 days, let us know and we will gladly extend the discount period especially for you.

(See Snap Specials on the back of this order sheet)